

TM # 07098

## NCC Cable System Order

11767729

Order #	62360255
Systemcode	3355
System Name	Spectrum/Ashland, WI
Market	Duluth-Superior

Flight Dates	10/31/16 - 11/13/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	11/01/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$89.00
Commission	\$13.35
Net Total	\$75.65
Total Spots	15
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments: 11.01 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	Indiana @ Rutgers	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$10.00	\$10.00	30	CFB 11/05
2	ESP2	Louisville @ Boston College	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$10.00	\$10.00	30	CFB 11/05
3	ESP2	Oklahoma State @ Kansas State [or] Syracuse @ Clemson	10/31/16	11/6/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	CFB 11/05
4	ESPN	Vanderbilt @ Auburn	10/31/16	11/6/16	11:00	14:00						X		-	-	1	\$10.00	\$10.00	30	CFB 11/05
5	ESPN	Maryland @ Michigan	10/31/16	11/6/16	14:30	17:30						X		-	-	1	\$10.00	\$10.00	30	CFB 11/05
6	OCOL	COLLEGE FOOTBALL 10 SPOTS	10/31/16	11/6/16	00:30	24:00				X	X	X	X	-	-	10	\$3.90	\$39.00	30	CFB 10 spots

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	15	0	0	0	0	0	0	0	0	0	0	0	15
AMT	\$89.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$89.00

SYSTEM APP: SALES ACCT

62360255 | Duluth-Superior | Spectrum/Ashland, WI | 3355 |

Date Printed 11/01/16